

WEBINAR

UNMASKING THE FUTURE: ARTIFICIAL INTELLIGENCE, DEEPFAKES AND INSURANCE FRAUD

TUESDAY • DECEMBER 5 • 2023
1-2 P.M. EASTERN

Artificial intelligence (AI) has garnered significant attention in recent times, making headlines for its remarkable feats. However, it is crucial to acknowledge that alongside its advantages, AI also has its drawbacks. One major concern is how AI simplifies insurance fraud, particularly in the post-COVID age. Join our attorneys as they explore the world of deepfakes, lifelike digital forgeries and their alarming application in the insurance industry. This webinar will provide insights into deepfake technology, how deepfakes are being used to commit insurance fraud and cutting-edge AI-driven detection methods. It will also delve into the legal and ethical dilemmas posed by deepfakes and discuss preventive measures.

PRESENTED BY
ATTORNEYS:



MELISSA
SEGEL



KAYLA
MCCALLUM

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*Webinar offers 1 ethics CE credit for attendees registered with the GA DOI (pending approval).
Instructions to join the webinar will be emailed to registrants closer to the date of the program.*

Questions? Contact Lily Dale at 404.888.6245 or lily.dale@swiftcurrie.com.